

GREAT CANADIAN SHORELINE CLEANUP™

The SSEA Staff and Volunteers will be hosting the “**Great Canadian Shoreline Cleanup™**” on Friday, September 23, 2011.

In 2010 participants from coast to coast removed litter from 2,235 km of shoreline. The Great Canadian Shoreline Cleanup has become Canada’s largest contributor to the International Coastal Cleanup, a global effort to remove harmful litter and aquatic debris from shorelines. With the assistance of sponsors, partners, and donors, the Great Canadian Shoreline Cleanup has been able to expand and grow, enabling greater awareness of the negative effects of shoreline litter.

Each year, the public support and general awareness of the program has increased, inspiring more Canadians to join in to make a difference. In 2010, the Great Canadian Shoreline Cleanup celebrated its 17th anniversary with 47,027 registrants nationwide.

If you would like to volunteer your time and come out to join us in helping to make the difference to our shoreline, please call the Severn Sound Environmental Association (SSEA) office at (705) 527-5166. See you there! Don’t forget your gloves!

Where: Midland Harbour, working from Pete Pettersen Park towards the Wye River as far as we can.
When: Cleanup Date: September 23, 2011
Time: Start Time 10:00am
Meeting Location: SSEA parking lot at 67 Fourth St, Midland, Ontario

