



**Severn Sound Environmental Association
2018 Fourth Quarterly Meeting (Q4)**

Date: January 21, 2019
To: Chair and Members of the SSEA Board of Directors
From: Julie Cayley, Executive Director

SUBJECT: Executive Director's Report

APPLICABLE STRATEGIC PLAN GOALS:

- Goal 1: Sound Science**
 - Goal 2: Supportive Partnerships**
 - Goal 3: An Engaged & Informed Community**
 - Goal 4: An Exceptional Organization**
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RECOMMENDATION:

RESOLVED THAT: the SSEA Board of Directors Receives the Executive Director's Report for information.

The following are some of the highlighted activities from the SSEA ED (October 2018 – January 2019):

Budget/Financial/Fundraising

- Working with SSEA Treasurer developing 5 year financial “plan” – draft budget and core funding proposal
- Includes updating inputs to the “apportionment formula” ...Assessed Value and property numbers.
- Worked with Tiny Township and SSEA Team to develop, propose/present a budget deputation to Council regarding a Private Well Stewardship pilot project (\$61,000 yr1, \$72,000 yr2).
- SSEA 2019 Budget deputations to Councils as requested (Oro-Medonte, Tiny, Georgian Bay and Springwater)
 - Working on follow up requests re: line by line and Invasive Species program budget details
- Supporting staff/team in pursuing outside funding including:
 - Canada Summer Jobs (Students)
 - EcoAction (Wye River Healthy Soils & Water Quality project)
 - Trillium (working to find lead applicant in Tiny for private well stewardship project)
 - Biotalent (internship wage support – wells project)
- Focus on year end financials, audit preparation and completing treasurer transition Midland
- Year-end and contract-end reporting completed (ie. Eco Canada Internship)

Outreach/Orientation

- New Council orientation – Tay Township

- Attended County of Simcoe Council Orientation (by invitation)
- Continued to participate as a Director on the Huronia Community Foundation (HCF) Board

Strategic Plan

- Strat plan soft launch (to Municipal Staff and early “thought leaders”)
 - North Simcoe Planners mtg (Midland, Penetanguishene, Tiny, Tay)
 - Two sessions at SSEA Open House (included staff from Towns of Penetanguishene & Midland, and Townships of Tiny, Tay, Springwater, Georgian Bay and 2 CAOs)

Networking/Partners

- Growing concerns over Provincial Source Water funding
 - Sent letter to Minister of Environment, Conservation and Parks (MOECP) Phillips , Ministers office asked for a mtg which currently waiting for re-scheduling
 - Prepared background material for Tiny Township Ministers Mtg (ROMA) request
 - Prepared background material for SSEA Agriculture Advisory Committee mtgs with MPP Doug Downey (PA to Minister of Finance) and Andrea Khanjin (PA to Minister of OECP)
- Attending ROMA end of January
- Drafting letters to MPPs and MP (3x3 for SSEA) as intro of SSEA and great work we do
- Attended County of Simcoe and Town and Township Council inaugurations (Tay, Oro-Medonte and Midland)
- Met with Mark Bisset ED of the Couchiching Conservancy to identify areas of possible collaboration (Citizen science and Invasive Species)
- Attended North Simcoe Soil and Crop Improvement Association AGM (potential partner for Healthy Soils Wye River project)

SSEA Board/Organization/Operations

- Comments on Provincial Policy – Proposed open-for-business planning tool (Bill 66), Preserving and Protecting our Environment for Future Generations: A Made-in-Ontario Environment Plan and Proposed Amendment to the Growth Plan for the Greater Golden Horseshoe, 2017
- Successful SSEA Strategic Plan soft launch, Open House and Awards reception all held on November 30th 2018.
 - Attendees included representatives from all municipal partners including Mayors, Councillors, CAOs and ratepayers as well as Simcoe North MP Stanton
- New SSEA Board confirmations, preliminary set up and reach out, orientation in February
- Working with consultant updating SSEA Board Governance and per Board direction
- Working with County of Simcoe finalizing the draft MOU for The Provision of Environmental Services for Matters under the *Planning Act* and the *Municipal Act*
- Participated in Soil Conservation Council of Canada Annual General Meeting 2018 (con call)
- Renewed P.Ag (Professional Agrologist) designation
- January new SSEA Board meeting

Prepared and Submitted by:

Original signed by
Julie Cayley, Executive Director