



Severn Sound Environmental Association
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Rotary Club of Midland Boosts Habitat Naturalization in North Simcoe

Port McNicoll, Ontario – The Severn Sound Environmental Association (SSEA) is thrilled to announce a generous \$2,450 donation from the Midland Rotary Club, aimed at enhancing biodiversity in the Severn Sound watershed. This funding will be instrumental in purchasing native seeds and plants for SSEA's Biodiversity Enhancement and Education Parks (BEE Parks) and Severn Sound Engagement and Education projects (Project SSEED).

Through various external funding sources, SSEA collaborates with local municipalities and schools on these initiatives, creating tailored naturalization plans that consider soil and light conditions. "Thanks to the Midland Rotary Club's contribution, we can now acquire a more diverse array of native wildflowers, seeds, trees, and shrubs to enrich municipal green spaces and school grounds," said Jacqueline Laurin, Biodiversity Enhancement Intern with SSEA. "These activities support pollinators and wildlife and help raise awareness of the importance of enhancing natural areas in the watershed."

SSEA also coordinates volunteers to help with planting. Municipal partners, schools and volunteers interested in participating in BEE Parks or Project SSEED can contact the SSEA for more information: (705) 534-7283 or sseainfo@severnsound.ca or visit: <https://www.severnsound.ca/programs-projects/wildlife-habitat-2/pollinators/>

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About Severn Sound Environmental Association:

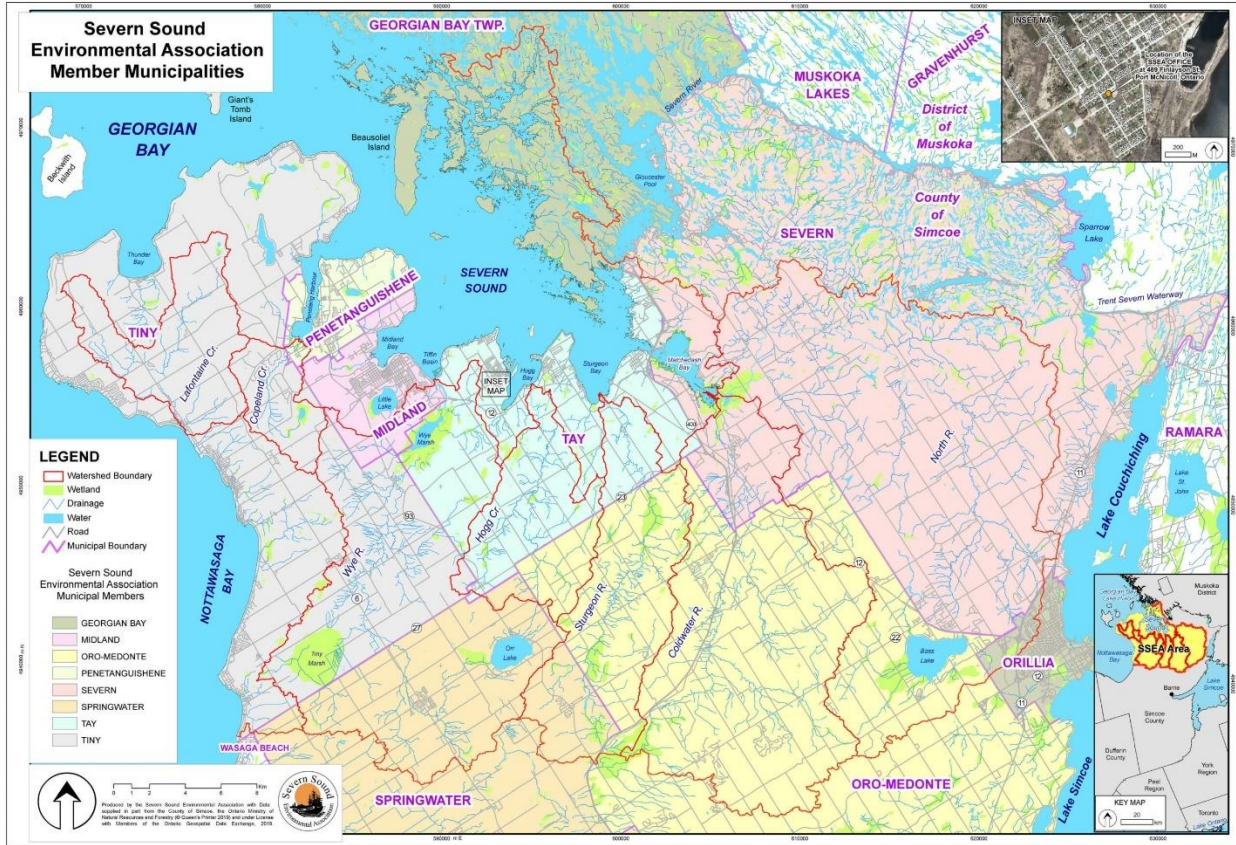
The Severn Sound Environmental Association is a Joint Municipal Service Board that is dedicated to protecting and enhancing the environmental health of the Severn Sound watershed on behalf of eight member municipalities. To learn more about SSEA, visit www.severnsound.ca.

Contact
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2 Photos attached:



1. Severn Sound Environmental Association staff and Rotary Club of Midland members in Midland's Little Lake Park (From left to right: Shawn Nielsen, Michelle Hudolin, Julie Cayley, Jason Wilson)



2. Severn Sound Watershed